

## Frederick Peak Golf Course Board Meeting

### Regular Meeting

Frederick Peak Golf Course clubhouse

May 8th, 2023

A regular meeting of the Frederick Peak Golf Course Board was held on May 8th, 2023 at 6:00 P.M. at the Frederick Peak Golf Course clubhouse, the same notice of meeting was given according to law. All of the proceedings hereafter shown were taken while the meeting was open to the public. A public Information Agenda Packet was available at the public information table. Notice of Open Meetings Act was provided as required by law.

The meeting was called to order at 6:07 pm by Secretary Getty.

Board members present included Getty, Hernstrom, Renning, and new board member Mike McCauley. Also present were employees Fuehrer and Hawthorne.

Renning motioned to approve the past minutes, Hernstrom seconded. Motion carried 4-0.

In public comment, Hernstrom brought forth a question that she had heard about if the golf course had reusable tumblers again this year. Fuehrer said they do not.

In clubhouse sales and opening review, Fuehrer said that the course was 75% of the way to its membership sales goal, and over halfway to the cart membership sales goal. Membership dues are still steadily coming in. Before the previous weekend, the course had done \$45,093 in sales so far this month. Opening has gone as smoothly as possible and the course has been packed. Tee times had sold out some days. The middle school tournament that was hosted was successful. In upcoming events, the Highway Superintendents group is having an outing on June 6th. There is a Tim Plooster memorial tournament on June 17th. A high school invite is coming up May 11th. A youth tournament is in the process of being scheduled. And there will be a Principals meeting on June 15th. The board then reviewed all corporate memberships. Getty made a motion to approve all corporate memberships that had been reviewed. Hernstrom seconded. Motion carried 4-0. It was noted in the review discussion that the corporate memberships could be revisited this offseason to review pricing and allow for driving range inclusion. It was also noted that the clubhouse is getting a new hand washing sink behind the bar area.

In grounds updates, Fuehrer had added 10 new sprinkler heads in chronically dry fairway areas. The algae spheres are going into the pond to help keep it clean. In equipment news, there are new hydraulic lines on the fairway mower. The lake level transducer is possibly bad again, and there is also a problem with the lower pump by the wastewater plant, but everything is working at the moment.

In the next agenda item, Fuehrer informed the board of an offer that TeeSnap had approached him with. They want to offer Frederick Peak a 6 week "Marketing Jumpstart" to help push marketing and clean up the website and email list for \$1000 and the sales revenue from two tee times daily. The discussion brought up the fact that the golf course is already about as busy as it could possibly be most days. Getty motioned to oppose the TeeSnap marketing jumpstart. Renning seconded. Motion carried 4-0.

The next agenda item involved another offer from TeeSnap. Fuehrer said that TeeSnap was offering a partnership to be a part of the GolfNow online booking engine in addition to the TeeSnap booking engine. In exchange, they want a single foursome tee time a day, or 8 players a day that would split revenue with the course 50/50. Fuehrer noted that one positive would be the ability to do variable price tee times. In discussion, it was noted that Frederick Peak had previously been exclusive partners with GolfNow, but the course has been more successful since switching to TeeSnap exclusively. Getty made a motion to oppose the GolfNow partnership. Renning seconded. Motion carried 4-0.

With no further business items, McCauley made a motion to adjourn at 6:40pm. Hernstrom seconded. Motion carried 4-0.